

Phone Script

Introduce Yourself:

“Hello, my name is [____]. I am [an education support worker/parent/community member]. I’m calling to urge you to lift your wage caps on education support workers at their bargaining tables so they can achieve a fair agreement and end the strike.”

Demand Action:

“I want you to support fair wages and proper public education funding. It’s your job to make sure schools have the resources and staff they need to function.”

Close with a Clear Ask:

“Will you commit to supporting a fair wage increase for education support workers and proper funding for public education?”

Follow Up:

“I’ll be sending an email as well and expect to hear a direct response. I hope you’ll take this seriously—it’s affecting families and students across Alberta.”

Key Points to Emphasize

- Low pay for education workers has consequences for all of us. It makes it hard to attract people to do these jobs and the quality of education deteriorates.
- If wages for education workers are kept low, we won’t be able to attract or retain the people we need in our understaffed education system. We already see hundreds of vacant education support positions due to high demands in the job with wages that don’t keep up. Education support workers are stretched too thin and facing burnout.
- The Alberta government can afford to give education workers a raise. The majority of Albertans agree and want to see fair pay for education workers because quality public education benefits us all.

Tips:

- Please keep things professional and focus on conveying key messages in your own words and adding your personal touch.
- Don’t use inappropriate or offensive language but do let them know you are disappointed and how you are feeling about the issue.
- Start by telling them who you are, a little bit about your experience, and what a fair wage would mean to you.
- Feel free to add examples of how education support workers make a difference for students, families, and the community.